

Sohini Pandit

Product Designer

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A storyteller in pixels, fostering empathy to bring people together through the fusion of design, technology, and interactivity, aiming to cultivate shared experiences. I possess a deep passion for crafting immersive digital interactions, intuitive UI solutions, interactive features and delivering impactful solutions, paying close attention to detail in visual design while constantly conceptualizing innovative ideas.

WORK EXPERIENCE

Codewalla — Junior Designer

Remote, USA | April 2023 - Present

- Collaborating with the design and marketing teams to develop a new brand identity for the company and redesign its existing website.
- Assisting in conceptualizing ideas, conducting user research, creating wireframes and prototypes, & contributing to design reviews & iterations to refine designs and achieve company goals.

Sage Group Technologies — UI/UX Designer

Remote, USA | Aug 2023 - April 2023

- Solo designer in a cross-functional team, responsible for driving design decisions across multiple client projects concurrently.
- Led the workflow analysis for Office Coordinators and Weekend Assistants at a Real Estate company, crafting user journey maps and personas to drive automation strategies
- Collaborated with Solution Architects & Technical Managers, leading design decisions and conceptualizing innovative solutions to align client needs with company objectives.
- Converted existing designs created in presentation format into interactive Figma prototypes, providing clients with tangible working models for evaluation and feedback.
- Guided the redesign of information architecture on various websites, developed sketches, low-fidelity wireframes, and constructed high-fidelity mockups for developer implementation.

University of Colorado Boulder — Multimedia Specialist

Colorado, USA — April 2022 - May 2022

- Collaborated with 35+ students and faculty to in conducting extensive content and design research to achieve project goals, guiding project understanding, strategizing project showcases, creating visual styles for social media, and contributing to marketing materials.
- Captured diverse university activities through visually compelling photography, notably showcasing the ATLAS Institute's student project Exhibition and other events.

Freelance — Illustrator

Goa, India — Jan 2021 - May 2021

- Created custom illustrations to enhance clients' visual identities on company websites and applications, alongside crafting personalized portrait illustrations and logos for various special occasions like weddings, birthdays, and anniversaries.

Cidroy Technologies — Junior Designer

Goa, India — Aug 2020 - Jan 2021

- Engaged in initial projects during Cidroy's startup phase, contributing to brainstorming sessions that helped me strengthen my communication and collaboration skills by working alongside other designers and cross-functional teams in an agile environment.
- Thrived in the dynamic startup culture, adapting quickly to evolving challenges and solutions, gaining invaluable exposure to diverse scenarios

EDUCATION

University of Colorado Boulder

Master of Science,
Creative Technology & Design

August 2021 - May 2023

Goa University

Bachelor of Engineering,
Electronics & Telecommunications

June 2015 - May 2019

LEADERSHIP

Graphics Director

Women in Computing, CU Boulder

Marketing Director

T9 Hacks, CU Boulder

Graduate Student Mentor

Graduate Peer Mentor Program, CU Boulder

Student Leader

Bold Leader, CU Boulder

SKILLS

Interaction Design
User Experience Design
Creative Direction
Project Management
Visual Storytelling
Visual Design
Wireframing
Prototyping
3D Design & Animation
Illustration
Game Design
Immersive Design
Conceptualization

TOOLS

Figma
Spline
Unity
Rhino 3D
Blender
Adobe Creative Cloud
HTML, CSS, P5.js
Webflow
Rive