


# Sohini Pandit

## Product Designer

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 sohini-pandit

 (213) 667 - 1882

## EXPERIENCE

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### Sage Group Technologies — UI/UX Designer

Remote, USA | Aug 2023 - Present

- Collaborated with a cross-functional team to design and implement an automated system for a Real Estate company, reducing administrative tasks.
- Led the analysis of workflows for Office Coordinators and Weekend Assistants, crafting User Journey Maps and Personas to inform automation strategies.
- Evaluated Power Automate Desktop (PAD) capabilities, identifying key opportunities for process automation aligned with business objectives.

### Vsky Solutions — Product Designer Intern

Remote, USA | Sept 2023 - Nov 2023

- Worked closely with the founder, leading design decisions, branding and conceptualizing innovating solutions to align client needs with company objectives.
- Sole Product Designer in a cross-functional team, responsible for driving design decisions across multiple client projects concurrently.
- Guided the redesign of information architecture on websites, developed sketches, low-fidelity wireframes, built prototypes, and constructed high-fidelity mockups for developer implementation.

### University of Colorado Boulder — Multimedia Specialist

Colorado, USA — April 2022 - May 2022

- Collaborated with 35+ students and faculty to in conducting extensive content and design research to achieve project goals, guiding project understanding, strategizing project showcases, creating visual styles for social media, and contributing to marketing materials.
- Captured diverse university activities through visually compelling photography, notably showcasing the ATLAS Institute's student project Exhibition and other events.

### Freelance — Illustrator

Goa, India — Jan 2021 - May 2021

- Developed unique visual identities using custom illustrations for clients, showcasing their work, processes, and company information on websites and applications.
- Specialized in crafting personalized custom portrait illustrations and logos for clients, commemorating special occasions such as weddings, birthdays, and anniversaries

### Cidroy Technologies — Junior Designer

Goa, India — Aug 2020 - Jan 2021

- Engaged in initial projects during Cidroy's startup phase, contributing to brainstorming sessions that helped me strengthen my communication and collaboration skills by working alongside other designers and cross-functional teams in an agile environment.
- Thrived in the dynamic startup culture, adapting quickly to evolving challenges and solutions, gaining invaluable exposure to diverse scenarios

## EDUCATION

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### University of Colorado Boulder

Master of Science,  
Creative Technology & Design

August 2021 - May 2023

### Goa University

Bachelor of Engineering,  
Electronics & Telecommunications

June 2015 - May 2019

## LEADERSHIP

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### Marketing Director

Women in Computing, CU Boulder

### Graphics Director

T9 Hacks, CU Boulder

### Graduate Student Mentor

Graduate Peer Mentor Program, CU Boulder

### Student Leader

Bold Leader, CU Boulder

## SKILLS

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Interaction Design

User Experience Design

Creative Direction

Project Management

Visual Storytelling

Visual Design

Wireframing

Prototyping

3D Design & Animation

Illustration

Game Design

Immersive Design

Conceptualization

## TOOLS

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Figma

Spline

Unity

Rhino 3D

Adobe Creative Cloud

HTML, CSS, P5.js

Webflow